

Creighton Chamberlain // Creative Direction // Art Direction // Design

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2007- Present
Art Director

C2 Creative / New York

Lead the interactive team from concept, wireframing, and design to implementation. Handled a multitude of simultaneous projects. Met with clients and helped develop their creative vision. Organized and staffed the department.

2006- 2007
Senior Designer

C2 Creative / New York

Created interfaces for software and websites. In addition developed motion work for inclusion to the sites. Produced print pieces to coincide with the brand of the sites and for presentations.

2001-2006
Lead Designer

Plus One Fitness / New York

Created and maintained the identity for the entire company top to bottom whose clients were members of Fortune 500 and 5-Star Hotels. Items were not only designed but the client became educated as to the reasons why it is important. Worked with all levels of individuals through out the entire company. Designed all of the materials used for business development in the nature of kiosks, banners, magazine advertisements. Designed all of the interactive products such as Plus One Active™, Plus One Anywhere™, the BetterLetter, email blasts, and designing and maintaining the company site . Designed

2001
Interactive Designer

Ultra 16 / Freelance Designer / Developer, New York

Worked in a team environment to design and develop web based projects. Created design directions, logos, and developed online branding identities. Worked as the intermediary between the IT department and the design department. Continued with development of projects into coding and final deliverable package.

2000-2001
Junior Designer

Pittard Sullivan, New York

Worked with teams as a design and production roll through out all phases of projects. Demonstrated knowledge in current web technology and tools. Took initiative in educating and providing current technology support for strong work ethic, understanding current web technology, and capacity to provide innovative solutions for projects.

1998-2000
Lead Interface Designer

Jobsoft, Nashville Tennessee

A linux based, custom software company whose main role was to create web applications and web sites ranging from portals to brochure sites. Responsible for all of the design for the interfaces and maintained the experimental linux webserver.

1997
Internship

RCA/ BMG, Nashville, Tennessee

Created promotional materials and album covers

Applications/Platforms

CS4 Master Suite
(PH, AI, AE, FL, DW, ID)
Maya

Final Cut Pro
Logic Pro
Native Instruments

Mac
Windows
Linux
Irix

Professional Affiliations

ACM Siggraph Member
Art Directors Club